

Bio-based adhesives for the textile and automotive industries

Detmold, 07 October 2020 – Jowat, the adhesives manufacturer from Detmold, is presenting for the first time ever a range of bio-based reactive hot melt adhesives from the Jowatherm-Reaktant® GROW product family for textile lamination.

Consumer demand for environment-friendly products has been growing consistently. In the textile industry in particular, bio-based and therefore sustainable materials play a major role. This positive trend is supported by the adhesives expert Jowat with the first reactive PUR hot melt adhesives based on renewable raw materials for laminating textiles.

The “GROW” product line from Jowat provides adhesives with a verified high content of renewable raw materials in their formulation. The DIN-certified adhesives from the Jowatherm® GROW series of the adhesives expert from Detmold are already being used successfully in the packaging industry.

Now, the first reactive PUR hot melt adhesives are also available in the Jowatherm® GROW series. These adhesives can be used in a broad spectrum of applications from the manufacture of mattress and upholstery covers to the production of medical textiles, protective clothing, building textiles, abrasive materials or cleaning textiles and to textile laminating operations in the automotive industry.

With the environment-friendly adhesive solutions from the Jowatherm® GROW and Jowatherm-Reaktant® GROW series, Jowat supplies powerful bio-based thermoplastic PO and reactive PUR hot melts for a wide range of applications in the packaging, textile and automotive industries. This continuing commitment also further strengthens the enterprise's role as an innovative global player.

www.jowat.com

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Contact Jowat SE

Jowat SE
Susanne Schröder
Marketing
Ernst-Hilker-Straße 10-14
D-32758 Detmold
Phone: +49 5231 749-228
E-mail: marketing@jowat.de

contact flowmedia GmbH

flowmedia GmbH
Jörg Aakolk
Halberstädter Straße 99
D-33106 Paderborn
Phone: +49 5231 944240
E-mail:
presse.jowat@flowmedia.de

Further information

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The following photos are available:

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Jörg Aakolk
Halberstädter Straße 99
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Phone: +49 5231 944240
E-mail:
presse.jowat@flowmedia.de

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Photo:



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Introducing Jowat

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Jowat SE with headquarters in Detmold is one of the world's leading suppliers of industrial adhesives. These are mainly used in woodworking and furniture manufacture, in the paper and packaging industry, for graphic arts, in the textile, automotive as well as in the electrical industry. The company was founded in 1919 and has manufacturing sites in Germany in Detmold and Elsteraue, plus four other producing subsidiaries, Jowat Corporation in the USA, Jowat Swiss AG, Jowat Manufacturing in Malaysia, and the Jowat Universal Adhesives Australia Pty. Ltd. in Australia. The supplier of all adhesive groups is manufacturing over 90,000 tonnes of adhesives per year, with more than 1,200 employees. A global sales structure with 23 subsidiaries plus partner companies is guaranteeing local service with close customer contact.