

## New product portfolio for print sheet lamination

Jowat SE reacts to the present market demands with dispersion adhesives suited for food contact according to EU guideline 1935/2004

*Detmold, July 13, 2018 – Adhesive specialist Jowat reacts to the present market requirements in the print industry with the new product series for print sheet lamination. Three further-developed dispersion adhesives with various, demand-oriented performance features open new perspectives in the food packaging sector.*

High dynamics, increased competitors' and price pressure as well as the increasing orientation to food packaging dominate the finishing industry. With the new product series for print sheet lamination Jowat offers the answer to these challenges. The transparent dispersion adhesives of the Jowacoll® series are characterized by a high composite adhesion also with demanding further processing and can be processed on standard machine types with significantly improved technical properties such as peel strength values, consumption or embossing strength.

The new product family offers adhesives, which provide performance features designed for the respective process requirements. The portfolio offers dispersions for simple technical requirements as well as products with high performance. All of them with the high Jowat quality and at market-conform prices.

All three new dispersion adhesives are suited for food contact according to the EU guideline 1935/2004, offering considerable added value to the user: Changing the adhesive because of an application with food contact is no longer necessary. The minimised cleaning efforts can lead to a considerable time and consequently cost advantage. In case you should change between adhesives within the product family, the process remains safe with regard to food contact. In combination with the quality level this represents a unique position in the market.

Apart from the continuously further-developed product range, Jowat supports the users with an extensive range of services. Further information can be found under:

[www.jowat.com](http://www.jowat.com)

The following pictures are available:

Date
13.07.2018

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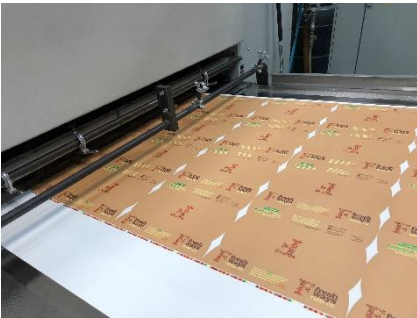
Further information
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**Photo 1:**

„Three new dispersion adhesives for print sheet lamination are suited for food contact according to EU guideline 1935/2004 and offer the user significant added value.“

picture source: Jowat SE



**Photo 2:**

„The new dispersion adhesives of the Jowacoll® series are used by Fripp GB already.“

picture source: Fripp GB

## Introducing Jowat

Jowat SE with headquarters in Detmold is one of the leading suppliers of industrial adhesives. These are mainly used in woodworking and furniture manufacture, in the paper and packaging industry, for graphic arts, in the textile, automotive as well as in the electrical industry. The company was founded in 1919 and has manufacturing sites in Germany in Detmold and Elsteraue, plus four other producing subsidiaries, Jowat Corporation in the USA, Jowat Swiss AG, Jowat Manufacturing in Malaysia, and the Jowat Universal Adhesives Australia Pty. Ltd. in Australia. The supplier of all adhesive groups is manufacturing over 90,000 tons of adhesives per year, with around 1.100 employees. A global sales structure with 22 subsidiaries plus partner companies is guaranteeing local service with close customer contact.

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Further information
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