

Sustainable bonding with Jowatherm® GROW

Detmold, 26 March 2020 – High energy efficiency, very clean processing and a high content of bio-based raw materials: Jowatherm® GROW packaging adhesives from Jowat, the global adhesives expert headquartered in Detmold, provide consistent support for sustainable packaging processes.

Hot melt adhesives from the Jowatherm® GROW product range stand out due to a high proportion of renewable raw materials, impress during processing due to their high level of efficiency and cleanliness, and facilitate recyclable bonding according to the German packaging law (Verpackungsgesetz).

Jowatherm® GROW 853.20 is the highlight of that product family. In addition to its bio-based raw material content, the adhesive is extremely resource-friendly in processing due to application temperatures starting from 120 °C. The result is economical and efficient energy consumption coupled with an optimisation of the work environment. This sustainable hot melt adhesive is also impressive in terms of cleanliness. A particularly clean cut-off of the adhesive string prevents waste as well as the soiling of machine parts and packaging materials. The very high thermal stability of the hot melt facilitates a considerable reduction in maintenance work and downtimes as well as an increase in service life of the equipment.

The innovative, sustainable adhesive solutions from Jowat's Jowatherm® GROW series provide powerful bio-based hot melts for a multitude of applications in packaging processes. Their wide range of adhesion facilitates reliable bonding also on demanding surfaces. And their high flexibility at low temperatures makes them an interesting partner in deep freeze applications.

As a supplier of all adhesives groups with more than 1,200 employees and a production volume of over 90,000 tonnes of adhesives per year, Jowat has four own manufacturing locations and 23 subsidiaries. With its sustained commitment, the adhesives manufacturer from Detmold once more underscores its strong role as an innovative global player.

www.jowat.com

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| Date |
| 26.03.2020 |

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The following photos are available:



Photo:

Hot melt adhesives from the Jowatherm® GROW product range stand out due to a high proportion of renewable raw materials.

Source: Jowat SE

Introducing Jowat

Jowat SE with headquarters in Detmold is one of the leading suppliers of industrial adhesives. These are mainly used in woodworking and furniture manufacture, in the paper and packaging industry, for graphic arts, in the textile, automotive as well as in the electrical industry. The company was founded in 1919 and has manufacturing sites in Germany in Detmold and Elsteraue, plus four other producing subsidiaries, Jowat Corporation in the USA, Jowat Swiss AG, Jowat Manufacturing in Malaysia, and the Jowat Universal Adhesives Australia Pty. Ltd. in Australia. The supplier of all adhesive groups is manufacturing over 90,000 tonnes of adhesives per year, with more than 1,200 employees. A global sales structure with 23 subsidiaries plus partner companies is guaranteeing local service with close customer contact.

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