

Trailblazing Jowat Adhesives at Techtextil

Detmold, March 7, 2024—The central topic of “Econogy” at this year’s Techtextil puts the spotlight on the synergy between economy and ecology. At the leading international trade fair for technical textiles and nonwovens in Frankfurt am Main, Jowat will be showcasing its multifaceted range of adhesives tailor-made for the requirements in the textile, automotive and filter industry.

Focused on sustainability: Green Adhesives

Be it the content of renewable raw materials, the conservation of resources, or the safety of processors and consumers: Whichever approach manufacturers take to reduce the environmental footprint of their bonding processes, Jowat has the products to support them. Jowat’s *Green Adhesives* are characterized by their sustainability and are tried and trusted in the field.

One major cornerstone of the *Green Adhesives* portfolio are the PUR hot melt adhesives with hazard-free labeling of the Jowatherm-Reaktant® MR range. The powerful adhesives without GHS pictograms are characterized by their excellent performance and save the time and money required for the otherwise mandatory training of processors, underscoring Jowat’s focus on developing sustainable solutions which are beneficial for the processor as well as for the companies.

Jowatherm-Reaktant® MR 630.99 is already successfully being used in the industry for the lamination of textiles and membranes. The PUR hot melt adhesive impresses with a broad spectrum of adhesion, high initial strength and low processing temperatures between 100°C and 130°C. It is compatible with the production technology established on the market, which uses engraved rollers or slot nozzles to apply the adhesive.

Jowatherm-Reaktant® MR 614.50, on the other hand, is the top choice for binding activated carbon and for laminating filter media. This recently launched adhesive provides excellent adhesion with small application amounts and can be processed at temperatures between 100°C and 120°C, making it a particularly resource-efficient and economical product.

Date

March 7, 2024

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Further information

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Jowatherm-Reaktant® 630.80: A versatile “all-rounder”

The products presented at the trade fair will include of course also a true Jowat classic: Jowatherm-Reaktant® 630.80 perfectly showcases the versatility and efficiency of the Jowat portfolio. This powerful adhesive for textile lamination is widely tried and trusted across the world for many applications and has therefore unsurprisingly become a favorite in the industry, regardless of whether it is used for the manufacturing of functional garments, automotive, construction or home textiles.

Jowat SE warmly invites all trade fair visitors to their booth for more information and details about the latest developments and opportunities in the field of industrial adhesives. Jowat’s adhesive experts will be there to provide insights into groundbreaking technologies and individual solutions for specific challenges.

Jowat advisory, service and adhesives at Techtextil 2024 in Frankfurt: hall 11.0, booth D10.

www.jowat.com

The following photos are available:

Photo 1:



Caption:

PUR hot melt adhesives with hazard-free labeling of the Green Adhesives range will be showcased by Jowat at Techtextil.

Source: Jowat SE

Our Word is Our Bond

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Photo 2:



Caption:

Jowat's market novelty with no GHS pictograms: Jowatherm-Reaktant® MR 614.50 for the binding of activated carbon and the lamination of filter media.

Source: Jowat SE

Introducing Jowat

Jowat SE with headquarters in Detmold is one of the world's leading suppliers of industrial adhesives. These are mainly used in woodworking and furniture manufacture, in the paper and packaging industry, for graphic arts, in the textile, automotive as well as in the electrical industry. The enterprise was founded in 1919 and has manufacturing sites in Germany in Detmold and Elsteraue, plus three other producing subsidiaries, Jowat Corporation in the USA, Jowat Swiss AG, and Jowat Manufacturing in Malaysia. The supplier of all adhesive groups is manufacturing 100,000 tonnes of adhesives per year, with 1,250 employees. A global sales structure with 23 subsidiaries plus solution partners is guaranteeing local service with close customer contact.

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