

“Service unites” – Jowat is presenting innovative adhesive technologies at interzum 2017

Detmold, April 7, 2017 – In the trade show year 2017, innovative bonding solutions from Jowat will carry the motto “Service unites”. At interzum 2017, the adhesive manufacturer is going to present powerful adhesives for the manufacture of upholstery furniture and mattresses, primers for edgebands and foils, as well as edgebanding adhesives for the furniture industry.

“Service unites” – This year’s trade fair motto of Jowat highlights the benefits from a complete service for innovative solutions for adhesive processors: Close customer support, technical advisory service and quality control, as well as the transfer of know-how; all this through the entire process chain. In short: **Understanding – Bonding – Performing.**

New technologies in mattress manufacturing

This year, Jowat is presenting at interzum powerful PUR hot melts from the Jowatherm-Reaktant® product group for superior bonding results and optimised manufacturing processes in the production of mattresses. The reactive hot melts are characterised by higher yield compared to other systems, and better adhesion on the different substrates used in the assembly of foam mattresses with an increasing number of layers. In addition, these adhesives have improved wetting/penetration of the materials and are ideal for applications with high requirements, for instance regarding sterilisation. Due to the faster build-up of strength of the adhesive, the PUR technology facilitates a faster packaging of the mattresses and therefore more efficient manufacturing processes.

Powerful primers for edgebands and foils

Innovative primers developed by Jowat ensure an optimum adhesion of adhesives on materials which are difficult to bond and require a surface treatment. These adhesion promoters are crucial for high bonding strength as well as for the aging resistance and consequently for the durability of the bond. The modern primer portfolio ranges from new toluene-, THF-, NMP- and NEP-free solvent-based primers to non-hazardous water-based primers.

For highest requirements in edgebanding

A new unfilled PUR hot melt adhesive meets highest requirements for quality and appearance. The PUR hot melt Jowatherm-Reaktant® 608.00 meets the highest standards with regard to a superior appearance of the bondline due to substantially reduced application amounts and the transparent adhesive film. In addition, the adhesive is also characterised by a wide range of adhesion, excellent thermal stability, and high green strength. An unfilled granulate version of this PUR hot melt which has been introduced for the first time is easy to process and makes this adhesive particularly attractive to processors who are new to the PUR technology.

Visit Jowat at interzum in hall 10.1, booth E-047.

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Further information

Further information related to “Service unites” available on:
www.iowat.services

The following photo is available:

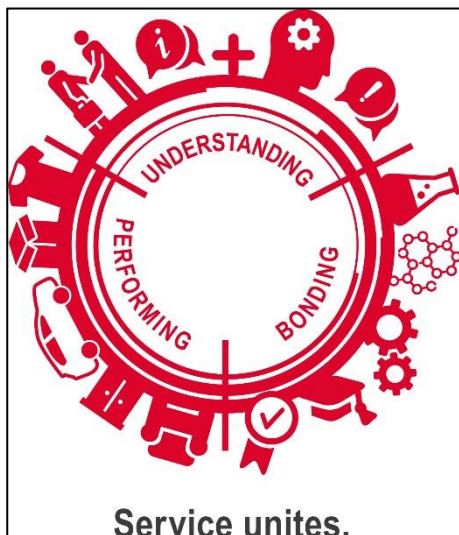


Photo 1: “Trade fair visual”

This year's trade fair motto "Service unites" of Jowat highlights the benefits from a complete service for innovative solutions for adhesive processors.

Source: Jowat SE

Introducing Jowat

Jowat SE with headquarters in Detmold is one of the leading suppliers of industrial adhesives. These are mainly used in the woodworking and furniture manufacture, in the paper and packaging industry, for graphic arts, in the textile, automotive as well as in the electrical industry. The company was founded in 1919 and has manufacturing sites in Germany in Detmold and Elsteraue, plus four other producing subsidiaries, Jowat Corporation in the USA, Jowat Swiss AG, Jowat Manufacturing in Malaysia, and the Jowat Universal Adhesives Australia Pty. Ltd. in Australia. The supplier of all adhesive groups is manufacturing over 77,000 tons of adhesives per year, with over 1,000 employees. A global sales structure with 21 subsidiaries plus partner companies is guaranteeing local service with close customer contact.

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