

## Jowat at interzum 2019: Innovative PUR technologies to take centre stage

*Detmold, 02 April 2019 – At this year's interzum trade fair, Jowat SE will be focusing on the highly efficient use of PUR hot melt adhesives for the assembly of foam mattresses. The adhesives specialist will be presenting the benefits of the continuously growing Jowatherm-Reaktant® MR series: PUR hot melt adhesives based on monomer-reduced formulations and therefore not subject to special labelling.*

The use of new materials and the development of new, optimised mattress structures can quickly push traditional adhesive systems to their limits in the assembly of foam mattresses. Switching to a reactive PUR hot melt can be a sensible and efficient solution. At interzum, the globally leading trade fair for furniture manufacture and interior finishing in Cologne, Jowat will be presenting the benefits of using PUR hot melt adhesives of the Jowatherm-Reaktant® series in mattress manufacturing.

Those adhesives are characterised by several evident advantages: PUR hot melts achieve a superior bond with good long-term resistance, and have short pressing times, a high green strength and bond strength, as well as a high heat resistance. No water is used during bonding, which facilitates an inline mattress manufacture and therefore can in particular substantially speed up the assembly and packaging process of rolled mattresses. The currently available products of the Jowatherm-Reaktant® series can join the substrates widely used in mattress manufacturing, even materials that are difficult to bond, e.g. latex, viscose, or gel foam.

In addition to focusing on the products mentioned above, the adhesives specialist from Detmold will also be providing insights into the growing range of reduced monomer PUR hot melts in its Jowatherm-Reaktant® MR group, as well as a glimpse at what the future holds. In this product group, Jowat supplies PUR hot melt adhesives not subject to special labelling that can be used in different applications, e.g. for flat lamination of wood-based boards or edgebanding. Therefore, Jowat will once more be demonstrating its technological competence and innovation potential in the field of PUR adhesives.

100 years of Jowat. Since 1919, the globally active adhesives specialist from Detmold has systematically and successfully been building on an impressive product diversity, deep industrial understanding, and close customer contact. Under the anniversary motto "Our word is our bond – since 1919" Jowat will also be exhibiting at the 60<sup>th</sup> interzum trade fair in Cologne from 20 to 23 May in hall 10.1 booth F010 G011.

www.jowat100.com

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Further information

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The following photos are available:



**Photo:**

„100 years of Jowat. Since 1919, the globally active adhesives specialist from Detmold has systematically and successfully built on an impressive product diversity, deep industrial understanding, and close customer contact.“

Source: Jowat SE

## Introducing Jowat

Jowat SE with headquarters in Detmold is one of the leading suppliers of industrial adhesives. These are mainly used in woodworking and furniture manufacture, in the paper and packaging industry, for graphic arts, in the textile, automotive as well as in the electrical industry. The company was founded in 1919 and has manufacturing sites in Germany in Detmold and Elsteraue, plus four other producing subsidiaries, Jowat Corporation in the USA, Jowat Swiss AG, Jowat Manufacturing in Malaysia, and the Jowat Universal Adhesives Australia Pty. Ltd. in Australia. The supplier of all adhesive groups is manufacturing over 90,000 tonnes of adhesives per year, with around 1,200 employees. A global sales structure with 23 subsidiaries plus partner companies is guaranteeing local service with close customer contact.

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