# Press Release

## Premium-Class Unfilled PO Hot Melt Adhesive

*Detmold, July 12, 2022—The adhesives expert Jowat from Detmold has expanded its Jowat-Toptherm® product line and is presenting a new, optimized PO hot melt adhesive for highest requirements.*

Jowat-Toptherm® 237.50 is a new PO hot melt adhesive which impresses in applications with special requirements in terms of bonding performance and high aesthetic standards such as a zero joint appearance. A high heat resistance, high bond strength coupled with optimized application amounts, reduced stringing and a wide range of adhesion make this adhesive a solid alternative to PUR hot melt systems.

Jowat-Toptherm® 237.50 is the newest PO hot melt adhesive in its range with a completely filler-free formulation. This increases yield and facilitates colorless adhesive bondlines that are barely visible, especially in applications with dark decor materials and high-gloss surfaces. At the same time, the label-free adhesive can prevent high efforts for the training which becomes mandatory for employees who are processing adhesives containing isocyanate.

The unfilled PO hot melt adhesive can be processed with automatic edgebanding machines and can bond different edgebanding materials such as ABS, PP, PET, PVC, melamine or real wood veneer. Investment in new application technology is generally not necessary for a changeover to the new PO hot melt adhesive.

Personal advice about the new PO hot melt adhesive will be provided by Jowat at Holz-Handwerk in Nuremberg, hall 11.0, booth 310.

www.jowat.com

Date

July 12, 2022

Reprint restrictions

reprint free, please submit copy

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Further information



Jowat Klebstoffe

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| July 12, 2022 |

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The following photos are available:

**Photo:**

**Caption**: Jowat presents a new premium-class unfilled PO hot melt adhesive

**Source**: Jowat SE


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**Introducing Jowat**
Jowat SE with headquarters in Detmold is one of the world's leading suppliers of industrial adhesives. These are mainly used in woodworking and furniture manufacture, in the paper and packaging industry, for graphic arts, in the textile, automotive as well as in the electrical industry. The enterprise was founded in 1919 and has manufacturing sites in Germany in Detmold and Elsteraue, plus three other producing subsidiaries, Jowat Corporation in the USA, Jowat Swiss AG, and Jowat Manufacturing in Malaysia. The supplier of all adhesive groups is manufacturing over 100,000 tonnes of adhesives per year, with more than 1,200 employees. A global sales structure with 23 subsidiaries plus solution partners is guaranteeing local service with close customer contact.

| Further information |
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