

# Jowat SE: Sustainable packaging hot melt adhesives at EMPACK 2019

*Detmold, 07 March 2019 – The adhesives specialist from Detmold will showcase a portfolio of bio-based and recycling-friendly hot melt adhesives at this year's Empack trade fair in Dortmund. The adhesives manufacturer's established service concept is rounded off by sustainability and efficiency in the entire packaging process: Individual solutions for numerous bonding applications – for the last 100 years.*

In its milestone anniversary year, Jowat will showcase a range of bio-based and recycling-friendly hot melts at Empack 2019 in Dortmund. It will be the first time the adhesives specialist is presenting a complete portfolio of sustainable adhesives based on raw materials sourced from renewable resources. The products also meet the recommendations for recyclable adhesive applications by the European Paper Recycling Council. Jowat uses this competence to support processors when it comes to ecological and recyclable packaging – entirely in the spirit of the new packaging law that came into force on 1 January 2019.

However, sustainability at Jowat goes far beyond replacing synthetic raw materials with renewable ones. Efficient and resource-saving bonding processes are the declared aim already when the product is being developed. Low-temp hot melts, for instance, can facilitate a reduction of energy consumption and optimise the working environment under health aspects. Another example are products from the Jowat-Toptherm® series. Due to clean processing characteristics and a high yield, they provide the fundamental prerequisites for resource-saving manufacturing processes – wasted material is prevented, maintenance costs and downtimes are reduced, and the service life of the equipment is increased.

The powerful PO hot melt adhesives from Jowat provide sustainable and innovative adhesive solutions for a broad range of applications in carton, tray and folding box bonding operations.

100 years of Jowat. Since 1919, the globally active adhesives specialist from Detmold has systematically and successfully built on an impressive product diversity, deep industrial understanding, and close customer contact.

You can find Jowat on 08 & 09 May 2019 at EMPACK in Dortmund, booth A 23.

www.jowat.com

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Contact Jowat SE
Jowat SE Susanne Schröder Marketing Ernst-Hilker-Straße 10-14 D-32758 Detmold Phone: +49 5231 749-228 E-Mail: <a href="mailto:marketing@jowat.de">marketing@jowat.de</a>

Contact flowmedia GmbH

flowmedia GmbH  
Kamila Rinkens  
Bülowlstr. 20  
D-32756 Detmold  
Phone: +49 5231 94 42 428  
Fax: +49 5231 94 42 416  
E-Mail:  
[presse.jowat@flowmedia.de](mailto:presse.jowat@flowmedia.de)

Further information

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The following photos are available:



**Photo:**

“Jowat, the adhesives specialist from Detmold, will showcase a portfolio of bio-based and recycling-friendly packaging hot melt adhesives at the Empack 2019 trade fair in Dortmund.”

Source: Jowat SE

## Introducing Jowat

Jowat SE with headquarters in Detmold is one of the leading suppliers of industrial adhesives. These are mainly used in woodworking and furniture manufacture, in the paper and packaging industry, for graphic arts, in the textile, automotive as well as in the electrical industry. The company was founded in 1919 and has manufacturing sites in Germany in Detmold and Elsteraue, plus four other producing subsidiaries, Jowat Corporation in the USA, Jowat Swiss AG, Jowat Manufacturing in Malaysia, and the Jowat Universal Adhesives Australia Pty. Ltd. in Australia. The supplier of all adhesive groups is manufacturing over 90,000 tonnes of adhesives per year, with around 1.100 employees. A global sales structure with 22 subsidiaries plus partner companies is guaranteeing local service with close customer contact.

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Contact Jowat SE

Jowat SE  
Susanne Schröder  
Marketing  
Ernst-Hilker-Straße 10-14  
D-32758 Detmold  
Phone: +49 5231 749-228  
E-Mail: [marketing@jowat.de](mailto:marketing@jowat.de)

Contact flowmedia GmbH

flowmedia GmbH  
Kamila Rinkens  
Bülowstr. 20  
D-32756 Detmold  
Phone: +49 5231 94 42 428  
Fax: +49 5231 94 42 416  
E-Mail:  
[presse.jowat@flowmedia.de](mailto:presse.jowat@flowmedia.de)

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