

Jowatherm® GROW – Certified sustainable

Detmold, 06 May 2020 – Sustainability verified: The powerful bio-based hot melt adhesive supplied by Jowat, the global adhesives manufacturer headquartered in Detmold, has been awarded the much coveted certificate DIN CERTCO for products with a verified minimum content of bio-based raw materials.

Clean processing and a high content of bio-based raw materials – those are the hallmarks of the powerful new product family Jowatherm® GROW. Due to its high content of renewable raw materials and an application temperature starting from 120 °C, Jowatherm® GROW 853.20 facilitates highly efficient and at the same time resource-friendly packaging processes in the food industry. In addition, this innovative hot melt adhesive is very clean in processing due to high thermal stability and precise cut-off of the adhesive string.

Jowatherm® GROW 853.20 has now been certified for the first time by DIN CERTCO and has been awarded the “DIN-Geprüft biobased” certification mark due to its verified high bio-based content. Therefore, it is the ideal product for companies who want to considerably and demonstrably reduce the use of fossil raw materials in their packaging processes.

The adhesives expert from Detmold also supplies a further product highlight that stands out in terms of energy efficiency and cleanliness. The new packaging adhesive from the Jowat-Toptherm® series can be applied at temperatures starting from 99 degrees Celsius and therefore facilitates significant energy savings.

With its innovative product portfolio, the globally active adhesives expert Jowat is consistently adopting sustainable and convincing bonding solutions for the worldwide packaging industry.

www.jowat.com

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Further information

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The following photos are available:



Photo: Jowatherm® GROW 853.20 has been awarded the “DIN-Geprüft biobased” certification mark, Reg.-No. 8C183

Source: Jowat SE

Introducing Jowat

Jowat SE with headquarters in Detmold is one of the leading suppliers of industrial adhesives. These are mainly used in woodworking and furniture manufacture, in the paper and packaging industry, for graphic arts, in the textile, automotive as well as in the electrical industry. The company was founded in 1919 and has manufacturing sites in Germany in Detmold and Elsteraue, plus four other producing subsidiaries, Jowat Corporation in the USA, Jowat Swiss AG, Jowat Manufacturing in Malaysia, and the Jowat Universal Adhesives Australia Pty. Ltd. in Australia. The supplier of all adhesive groups is manufacturing over 90,000 tonnes of adhesives per year, with more than 1,200 employees. A global sales structure with 23 subsidiaries plus partner companies is guaranteeing local service with close customer contact.

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