Press Release

Jowat to Showcase Green Adhesives at Anuga FoodTec

Detmold, March 24, 2022—The focal point of the Jowat booth at Anuga FoodTec will be the adhesive manufacturer's comprehensive product portfolio for sustainable food packaging. The portfolio has been developed with special attention to bio-based raw materials as well as to resource-saving manufacturing processes.

Around the world, demand for sustainable bonding solutions is rising and is increasingly playing a crucial role, especially in packaging companies serving the food industry. For Jowat, sustainability has several different aspects. Therefore, the "Green Adhesives" product line supplied by the globally active adhesive manufacturer provides adhesives with high contents of bio-based raw materials and particularly energy-efficient, process-optimized and food-safe bonding solutions. Another major focus in the development of Jowat adhesives are clean processing characteristics such as low stringing.

The bio-based adhesive solutions of the Jowatherm® GROW range provide powerful hot melt adhesives based on pine resins. Jowatherm® GROW 853.20 is particularly resource-friendly due to a certified content of bio-based raw materials of over 30% coupled with a processing temperature starting from 130°C. The very clean cut-off at the nozzle can prevent soiled machine parts and packaging. Jowatherm® GROW 853.22 contains an even higher proportion of bio-based raw materials—over 50%. In addition, this adhesive impresses with a very broad range of adhesion for a reliable bonding of even difficult surfaces. It is also an attractive partner in deep-freeze applications due to its high flexibility at low temperatures.

Sustainable energy savings of up to 45% are facilitated by the hot melt adhesive Jowat-Toptherm® 851.99. This Jowat adhesive couples a very low processing temperature starting from 99°C with a wide range of adhesion and robust universal characteristics. Its low application temperatures make it particularly interesting for temperature-sensitive products such as deep-freeze food or confectionery. In addition, this modern hot melt adhesive with very clean processing characteristics has a MOAH-free formulation (below the typical detection limit) and can therefore also be used for the packaging of nonperishable dry or fatty foods.

The experts of Jowat SE will be available for a personal exchange of information at Anuga FoodTec in Cologne: hall 8.1, booth A085.

www.jowat.com

Date

March 24, 2022

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Further information

Jowat Klebstoffe

Press Release

The following photos are available:

Photo:

Caption: Jowat “Green Adhesives” for sustainable food packaging

Source: Jowat SE

Introducing Jowat
Jowat SE with headquarters in Detmold is one of the world’s leading suppliers of industrial adhesives. These are mainly used in woodworking and furniture manufacture, in the paper and packaging industry, for graphic arts, in the textile, automotive as well as in the electrical industry. The enterprise was founded in 1919 and has manufacturing sites in Germany in Detmold and Elsteraue, plus three other producing subsidiaries, Jowat Corporation in the USA, Jowat Swiss AG, and Jowat Manufacturing in Malaysia. The supplier of all adhesive groups is manufacturing over 100,000 tonnes of adhesives per year, with more than 1,200 employees. A global sales structure with 23 subsidiaries plus solution partners is guaranteeing local service with close customer contact.

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Further information

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