

Jowat Packaging Adhesives at FRUIT LOGISTICA

Detmold, January 17, 2024—Jowat is set to make its debut at FRUIT LOGISTICA in Berlin, showcasing a comprehensive selection of established packaging adhesives. At the adhesive expert's first appearance, the spotlight will be not only on Jowat's longstanding, successful standard products but also on particularly sustainable alternatives.

FRUIT LOGISTICA is considered the world's leading trade show for the fresh produce industry. The exhibition also shines a spotlight on application technology, logistics and the crucial role of powerful and reliable adhesives in ensuring the secure packaging of and transport of fresh produce.

With over 100 years of experience in the adhesive industry, Jowat is today a renowned supplier for the bonding of trays, cases or folding boxes across diverse application scenarios. The product portfolio includes long tried and trusted hot melt adhesives of the Jowat-Toptherm® brand. Jowat-Toptherm® 851.10 is the product of choice for bonding demanding surfaces (e.g. coated). Apart from being very clean in processing due to the accurate cut-off of the adhesive string at the nozzle, it also impresses with a high resistance to cold. For years, the adhesive has therefore been used also for products that require a cooled supply chain to remain fresh until they reach their destination. More demanding conditions such as strong restoring forces, short pressing times and high temperatures are mastered with Jowat-Toptherm® 851.15. In the industry, the adhesive is preferably used for the packaging of products which have to cover long distances from the producer.

Jowat-Toptherm® 851.20 takes center stage in the highest ambient temperatures, for example when cases have to be stored or closed in full sun. This powerful PO hot melt adhesive impresses with the highest heat resistance in the Jowat portfolio. Coupled with very high initial strength, it can also master bonding operations with high tensile forces and very short pressing times, for example the packaging of heavy produce such as mangoes or water melons.

Date

January 17, 2024

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Further information

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Introducing Jowat

Jowat SE with headquarters in Detmold is one of the world's leading suppliers of industrial adhesives. These are mainly used in woodworking and furniture manufacture, in the paper and packaging industry, for graphic arts, in the textile, automotive as well as in the electrical industry. The enterprise was founded in 1919 and has manufacturing sites in Germany in Detmold and Elsteraue, plus three other producing subsidiaries, Jowat Corporation in the USA, Jowat Swiss AG, and Jowat Manufacturing in Malaysia. The supplier of all adhesive groups is manufacturing 100,000 tonnes of adhesives per year, with 1,250 employees. A global sales structure with 23 subsidiaries plus solution partners is guaranteeing local service with close customer contact.

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